



FOR IMMEDIATE RELEASE

AURORA MULTIMEDIA ANNOUNCES IP-BASED CONTROL EXPANDER:

— Aurora Multimedia's new LXC-200 and LXC-18IR expands any Aurora WACI control system in a low-cost multi-port POE LAN accessible device.

MORGANVILLE, NJ, June 13, 2012 (Booth C8736) — Aurora Multimedia, a leader in IP control systems and HD video distribution, announces its new **LXC-200** and **LXC18IR** Control Port expanders.

The **LXC-200** is a POE LAN accessible device that boasts 3-Serial Ports, 2IR/1-way Serial Ports, 2-Relays, DIO and Audio Pre Amp in a small 2-gang mountable box. The **LXC-200's** ports can be accessed from any Aurora control system (NX-22, NXT Touch Panel's or other WACI Control engine) via a standard Ethernet connection. The unit can be mounted in a standard 2-gang electrical box or table/wall mounted for simplified control without the need to homerun all control cables. Multiple units can be added to the control system making expansion virtually unlimited. The **LXC-200** is Perfect for multi-room control applications such as education, conference rooms and convention centers.

The **LXC-18IR** is a 1x8 IR router with 8 discrete IR ports all accessible over a standard Ethernet connection. The **LXC-18IR** (just like the -200) has a POE LAN port allowing it to be placed in areas where power is not accessible. With the 8 discrete IR ports, multiple display or cable/sat STB's can be individually controlled from a single control port. IR files can be stored and triggered internally for lossless IR transmission making the distributed control as reliable as can be. The **LXC-18IR** also has an external IR input and RS232 port for standalone operation from any mfg's control system and is perfect for Restaurant/Bar and digital signage applications.

Made in the USA, the **LXC-200** and **LXC-18IR** will both be available in August and are priced at \$579 and \$499 respectively. For further information, please visit www.auroramultimedia.com.

About Aurora Multimedia:

Founded in 1997 by veterans of the audiovisual industry, Aurora Multimedia uses state-of-the-art technologies to define the cutting edge. Since the introduction of its IP-based control systems and touch panels, Aurora Multimedia has become a dominant force in the control system market. Advanced audio/video processors with features such as audio delay compensation, scaling, multi-image rotation and dual/quad display processing add to the highly-adaptive, diversified product line. Aurora Multimedia provides solutions for a variety of global markets including government, education, security, hospitality, corporate and house of worship.

From the start, Aurora Multimedia Corp. has striven to push the technology envelope. We do so by developing and manufacturing our products for markets looking



for the most bang-for-the-buck. We take pride in our products, which is why we offer a 3-year warranty.