



SHARP ELECTRONICS CORPORATION
One Sharp Plaza
Mahwah, New Jersey 07430-1163
(201) 529-8200
www.sharpusa.com

News Release

FOR IMMEDIATE RELEASE

InfoComm 2012 • BOOTH C5515 • LAS VEGAS CONVENTION CENTER

SHARP® GOES BIG AND BROAD AT INFOCOMM 2012

From 32-inch class to 90-inch class displays, interactive or entry level, projector or monitor, Sharp has displays that enhance your business

LAS VEGAS, NV, June 13, 2012 -- Sharp is bringing a full range of display sizes and innovative interaction capabilities to InfoComm this year. The company will be exhibiting and demonstrating its lineup of professional-grade, multifunctional and multi-environment display products. In screen size classes from 32-inch class (31-1/2" diagonal) to 90-inch class (90" diagonal), interactive display systems and [video walls](#) Sharp's products help businesses effectively and efficiently communicate in an integrated way.

Each product in the expansive Sharp portfolio demonstrates industry leading capability and innovative technology solutions. Whether it's the collaborative meeting room features of the AQUOS BOARD™ interactive display systems, the high brightness of the professional LED monitor series or the pristine picture quality of a versatile video wall, now more than ever, Sharp offers a full range of products for a variety of industries, professions and settings.

For 100 years, Sharp has developed innovative products and is a world leader in LCD displays, shattering expectations around functional and intuitive capabilities of its professional signage and display products. As evidence to this industry leadership, nearly 20 companies will be using Sharp display technology in their InfoComm booths this year.

"This year we are eager to demonstrate Sharp's passion for creating products that exceed expectations, and offer customers and resellers the ability to customize and leverage our technologies to best fit their business goals more effectively," said Doug Albregts, president, Sharp Imaging and Information Company of America. "From our video wall monitors, that can be customized to fit virtually any and every display need to our interactive AQUOS BOARD™, we are setting the standard for the meeting room of the future. These products we've come ready to share at InfoComm are designed to enhance the way our customers do business."

A highlight of Sharp's InfoComm product line up, is the preview of its upcoming 90-inch diagonal professional LED monitor, on display at Sharp's booth C5515. Expanding the boundaries of large screen displays, the sleek, new 90-inch diagonal LED display offers customers unbeatable image quality, high-brightness, contrast and energy savings. As the largest addition to Sharp's continually growing large-screen professional portfolio, and offering size and scale unlike any other LED display to date, this 90-inch (diagonal) LED monitor is a pioneer in the industry of commercial displays.

Also being previewed and demonstrated at Sharp's InfoComm booth are prototypes of Sharp's future line of professional 4K2K products, delivering Quad HD resolution of up to 3,840 x 2,160 pixels. The 4K2K series will kick off with interactive screen size classes ranging from 32-, 60-, 70-inches, including a 60-inch (diagonal) prototype displayed as a table-top touchscreen display, enabling visitors to interact with the display as they would in a professional setting. Ideal for the healthcare industry, the screen features an overlay that allows users to interact and share information as a doctor might do with a patient's high resolution scan.

Details of the products and technologies showcased at InfoComm:

Professional 4K2K interactive displays

Available starting in 2013 and being previewed publically for the first time, Sharp's full line of commercial 4K2K LED displays provide four times 1080p resolution, resulting in a much higher picture quality. Ideal for hospital and healthcare settings; as well as, for surveillance, control room, design and other demanding applications, the large format displays will be available in 32-, 60-, and 70-inch screen size classes to meet a variety of professional display needs.

90-inch LED Monitor

Expanding the boundaries of large-screen LED display sizes, Sharp is unveiling the leading edge 90-inch (diagonal) LED digital display – the world's largest single panel LED display. Targeted for first quarter of 2013 availability, the new 90-inch (diagonal) LED display represents the next generation in large-screen displays and features a full array LED backlight, and HD 1080p (1920 x 1080) resolution.

PN-E Series

Sharp's [PN-E line](#) of large-format professional 60-, 70- and 80-inch screen size classes (models PN-E602, [PN-E702](#) & PN-E802) LED monitors are designed to work virtually wherever, whenever and for whatever the need is. These durable LED monitors are ideal for use in most any demanding environment that requires around-the-clock operation seven days a week. Versions of all screen sizes are also available with integrated protective overlays offering enhanced durability in high-traffic applications. These commercial displays are 24/7 certified and backed by a 3-year on-site limited warranty covering parts, labor and backlight.

AQUOS BOARD™ Series

Sharp's state of the art interactive displays bring big screen collaborative technology to the workplace, with the [AQUOS BOARD™](#) interactive display systems in 60- (60 1/16" diagonal), 70- (69.5" diagonal) and 80-inch (80" diagonal) screen size classes. Sharp's LED backlit touch-panel display is a complete interactive and digital solution for collaborative meetings, presentations, video conferencing, live data and interactive digital signage. This digital meeting solution offers full HD 1920 x 1080 resolution, providing a higher quality image display than a traditional projector, in addition to the touch-screen capabilities, creating a truly hands-on experience.

Video Wall Displays

The brilliant [PN-V602](#) video wall monitor combines the world's slimmest bezel available on a 60-inch class (diagonal) LED monitor with high brightness for semi-outdoor environments. With 24/7 reliability and an almost seamless bezel (just 6.5 mm total between neighboring monitors), the PN-V602 sets a new standard for video wall displays. A full-array LED backlight helps ensure uniform brightness. Outstanding black levels are delivered via local dimming that allows specific groups of LEDs to be dimmed for greater control of brightness and darkness in different areas of the screen. Local dimming also helps deliver a remarkably better contrast ratio (up to 1,000,000:1) and brightness (up to 1,500 cd/m²) compared to conventional LCD monitors, while utilizing significantly less power.

Professional High Brightness Signage

Sharp's 60-inch (diagonal) [PN-A601](#) is a compelling display, best used for shopping malls, transportation hubs, college campuses and sports and entertainment facilities where high-ambient light may be prevalent. This 60-inch class (diagonal) LED monitor offers ultra-high brightness of 2,000 cd/m² for superb visibility, even in brightly lit settings. The PN-A601 provides

exceptionally high image quality in full 1080p HD, with the energy savings of a full-array backlight in combination with local dimming.

All resellers, contractors, integrators and consultants attending InfoComm are encouraged to visit the booth to register into Sharp's Pro AV Certified Reseller Program. Program benefits include the freedom to purchase from any authorized Sharp pro AV distributor, consolidated purchase recognition, lead generation program and dealer locator database. [Visit the Certified Reseller Program website](#) to learn more.

For more information about the company, visit Sharp Electronics Corporation at www.sharppusa.com. Find us on [Facebook](#), follow us on [Twitter](#) and watch us on [YouTube](#).

About Sharp Electronics Corporation

Sharp Electronics Corporation is the U.S. subsidiary of Japan's Sharp Corporation. Celebrating its 100th year, Sharp is a worldwide developer of one-of-a-kind home entertainment products, appliances, networked multifunctional office solutions, solar energy solutions, LED lighting and mobile communication and information tools. Leading brands include AQUOS[®] Quattron[™] LCD televisions, AQUOS BOARD[™] interactive display systems, SharpVision[®] projectors, Insight[®] Microwave Drawer[®] ovens, Notevision[®] multimedia projectors and Plasmacluster[®] air purifiers.

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CONTACT:

Cassie Batinich
Ketchum
Phone: 646-935-43969
E-mail: cassie.batinich@ketchum.com

Ellin Everson
Sharp Electronics Corporation
Phone: 201-529-8630
E-mail: ellin.everson@sharppusa.com