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Press Release

Eversync Launches New Comprehensive Partner Program to Fuel the Growth of the Company's Channel

Program offers industry leading incentives for partners.

Campbell, California, July 30, 2012 – Eversync, developer of total data protection solutions, today announced the unveiling of its new partner program which offers compelling benefits, resources, and rewards for the rapidly increasing base of Eversync partners. The Eversync partner program was developed to expand Eversync's channel by offering partners a full range of opportunities to maximize revenues. The new Eversync Partner Program will offer more robust selling and marketing tools with powerful incentives for the channel.

The program provides three tiers – Gold, Platinum, and Diamond – to reward partners at every level. As partners move from one tier to the next, their rewards and access to benefits increase, based on their new status within the program. For channel partners who are interested in additional revenue streams from services, Eversync also offers two complimentary service programs. As a 100% channel-focused company, Eversync is committed to supporting partners as soon as they sign.

The response from Eversync's partners has been positive:

- "This is a true partnership! Eversync delivers a simple product that customers love, they are easy to work with, and provide all of the resources that I need to quickly gear up to deliver data protection solutions to customers," said Tom Fleissner, President/CEO of Houston Information Team LLC (HIT).
- "Our company has a mantra of supplying best-of-breed solutions for our customers. The recent changes in Eversync's partner program not only help us make more money, but also show solid commitment to Eversync's resellers in providing programs that enable our success," stated Charles ("Chuck") Winders, President, PacSoft.

With this new program, channel partners benefit from collaborative activities including sales and technical education, technical tools, demonstration kits, and lead sharing. Additionally, partners that achieve Platinum or Diamond status enjoy other benefits including cooperative sales planning and co-marketing investments.

Victor Perez, chief executive officer at Eversync, said, “We are committed to providing our partners with the best all-in-one data protection solution - including backup, disaster protection, and archiving - for customers, combined with the best channel program so our partners can easily respond to ever-changing customer needs.”

Benefits of the Eversync partner program include:

- Industry leading gross margin opportunities
- Demonstration equipment
- Market Development Funds (MDF) for joint marketing efforts
- Deal registration and protection
- Sales and support training tools
- Marketing collateral
- Lead sharing
- Partner web portal

More information about the partner program can be found at

<http://www.eversyncsolutions.com/partners.html>.

About Eversync

Eversync gives peace of mind to its customers by providing total data protection solutions. The company’s products combine enterprise-level disaster recovery, compliance and backup capabilities in a simple and affordable package that is purpose-built for small and medium businesses. Eversync sells its products to a growing list of customers through an exclusive network of channel partners who are focused on mid-sized enterprises and virtualization. For more information, see

www.eversyncsolutions.com.

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