

Press release



Aiptek "SportyCam Z3": new Full HD outdoor camcorder with ultra wide-angle lens including underwater casing, remote control and a range of sports mounts for just € 189.

Just in time for the summer holidays, Aiptek is presenting the new "SportyCam Z3" Full HD pocket camcorder for use on the ground, in the water and in the air. The wireless remote control supplied revolutionises the available applications and the handling of the camera over terrain. There is also a quality glass lens, a waterproof casing with record button and a wide range of mounts and fitting plates for high-resolution video recordings, whatever the situation or sporting event.



Out of the water, the camera can be operated via a remote control which can be fitted to a jacket or trousers. The camcorder with its wide-angle lens records in Full HD quality at 1920 x 1080 p at 30 fps (frames per second) or at 720p (1280 x 720) at 60 fps for fast action recordings. All recordings can be viewed via a built-in 1.5 inch (3.7 cm) display in "live view". Alternatively, it can be transferred to a television or other screen via HDMI or Composite AV. The data is saved on a micro-SD/SDHC card with a capacity of up to 32 gigabytes.



The Aiptek "SportyCam Z3" weighs just 81 grams and is perfect for recording video at any outdoor activities such as diving, surfing, climbing, gliding and mountain biking. The camera comes with a bike mount, a 3-way pivot arm, two fitting plates, two fixing clips and a velcro holder, plus a waterproof, shockproof casing for depths of up to 30 m under-water (IP 68). The recording quality is just as impressive as the package contents. The little camera provides a wide angle of 170 degrees for 720p recordings or 130 degrees for Full-HD. In order to save space on the memory card, video recordings are saved in H.264 (.MOV) format. Thanks to Advanced Video Coding (AVC), a five-minute video recording at a resolution of 1080p with 30 fps takes up just 400 megabytes, at 720p and 60 fps it is 350 megabytes and at 720p and 30 fps it is just 300 megabytes. If fully charged, the outdoor camcorder can record up to 4 hours of video.

Photos are taken at a resolution of up to 5 megapixels (2592 x 1944) or interpolated at 8 megapixels (3200 x 2400) in JPEG format. "Simple", "Triple", "Continuous" and "Self-timer" recording modes are available. The recordings can be date-stamped. Exposure and white-balance are controlled automatically. Pictures can be played back individually or as a slideshow. In order to make it easier to start and stop recording while playing sport, these functions can be activated not only via the camera itself but also using the remote control supplied. There is also a record button on the underwater casing to allow the camera to be operated under water. Endless recording is also possible. The oldest data is automatically deleted as soon as the memory card is full. Further features of the "SportyCam Z3" include a built-in microphone with a dictaphone function, an integrated loudspeaker and a handy keylock function.

The ultra-compact Aiptek camcorder measures just 85 mm x 50 mm x 23 mm (L x W x H) is available for a recommended retail price of € 189. The box contains:

- SportyCam Z3
- waterproof casing
- holder for waterproof casing
- three-way pivot arm
- bicycle mount
- flat fixing plate
- curved fixing plate
- velcro holder
- hand strap
- remote control
- holder for remote control
- mini-USB cable
- operating instructions

Aiptek is showing its new products at Showstoppers at IFA 2012 and in Hall 3.2, Stand 120.

Press contacts

Till Konstanty
presse@aiptek.eu

or

PR KONSTANT
Peter-Berten-Straße 37
D-41334 Nettetal
Tel.: +49(0)2153/91085-0
Fax: +49(0)2153/952875
www.konstant.de

About Aiptek

Aiptek International (Advanced Intelligent Personal Technologies) was founded in 1997 in Taiwan. The company produces and distributes 3D products, camcorders, pico projectors, digital photo frames, graphics tablets, digital styluses and cameras. The German and European office was opened in 1999 in Willich near Düsseldorf, from where all European sales are coordinated. There are also branches in Shanghai and the USA. The legendary Pen Cam with which Aiptek started out in 2000 had sold over 2.5 million within a short space of time. Aiptek 3D products represent innovative technologies for price-conscious customers.