

Experience sound with all your senses

MOMENTUM, the new headphones from Sennheiser

Wedemark, 30 August 2012 – Perfect sound can be heard, felt and seen: the new MOMENTUM from Sennheiser's Style Selection combines an excellent sound experience with high-quality material and minimalist style. The new headphones are the right choice for anyone unwilling to compromise on sound quality and style.



The MOMENTUM is part of Sennheiser's Style Selection. Its minimalist design resolutely cuts out superfluties, making the headphones appear understated and timeless, yet at the same time stylishly urban.

The high-quality, predominantly natural materials emphasise the headphones' pure aesthetics.

People love them for how they look and also for how they feel – combining design and luxurious textures to excite the sense of touch with the ultimate in comfort to wear. The headband and earpads are worked from soft and supple leather of the finest quality from traditional English tannery Pittards and is complemented by an unostentatious headband slider of premium stainless steel.

Pure sound experience

The MOMENTUM's sound is like its design: pure and unadulterated. Sennheiser made use of established technologies from the high-end headphone sector to ensure a clear stereo sound with excellent detail.

A 3.5 mm stereo plug means the MOMENTUM can be connected to all current media players. For Apple products such as the iPad, iPhone and iPod there is an additional cable with integrated smart remote and microphone. Buttons set into the elegant metal casing allow you to adjust the volume, select music titles, take phone calls and activate voice control. And the circumaural ear cups mean you can relax and enjoy your favourite sounds wherever and whenever you like – even in urban environments.

“Our passion for perfection is apparent not only in the outstanding technology used in the MOMENTUM but also in its modern distinctive design and selected premium materials,” says Rajender Mogili, Product Manager at Sennheiser Consumer Electronics. “With striking yet minimalistic design, it makes the MOMENTUM the perfect accessory for those keen to display a passion for quality audio with a discrete and stylist authority.”



The MOMENTUM can first be seen at this year’s IFA. It will be available from selected Sennheiser sales partners from September.

The Sennheiser Group, with its headquarters in Wedemark near Hanover, Germany, is one of the world’s leading manufacturers of microphones, headphones and wireless transmission systems. The family-owned company, which was established in 1945, recorded sales of around €531 million in 2011. Sennheiser employs more than 2,100 people worldwide, and has manufacturing plants in Germany, Ireland and the USA. The company is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Canada, Mexico and the USA, as well as by long-term trading partners in many other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones and monitor loudspeakers), and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find all the latest information on Sennheiser by visiting our website at www.sennheiser.com.

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