

Press Release

iWedia to launch its Teatro-4 line of turnkey software solutions targeted at Smart TVs at IFA 2012

- ❖ Teatro-4 is a comprehensive line of turnkey software solutions targeted at Smart TVs giving support to analogue and digital TV and managing the TV chassis.
- ❖ It features a Linux/HTML5/JavaScript (Teatro-4.0) and an Android/Java (Teatro-4.5) edition. Moreover, a specific edition targeted at Google TV (Teatro-4.GTV) is under development.
- ❖ A wide range of options are available covering storage, security, connectivity, and interactivity.
- ❖ Teatro-4 may be delivered integrated within a variety of in-house turnkey complete (i.e., hardware and software) solutions.
- ❖ iWedia to provide hardware and software integration services to its customers to enable rapid deployment of their Smart TVs powered by Teatro-4.

Lausanne, Switzerland, August 31, 2012: iWedia, the international provider of software components and solutions for connected Consumer Electronics devices, today announced the launch of its Teatro-4 line of products at IFA 2012 in Berlin.

Teatro-4 is a comprehensive line of turnkey software solutions targeted at Smart TVs giving support to analogue and digital TV and managing the TV chassis.

For the management of TV streams (live and recorded), Teatro-4 relies on Comedia, a field proven software stack that handles analogue (NTSC, PAL, SECAM), and digital (ATSC, DVB) TV, and that has been deployed within millions of STBs and TV sets.

Teatro-4 features a Linux (Teatro-4.0) and an Android edition (Teatro-4.5) as well as an edition specifically targeted at Google TV (Teatro-4.GTV). Each edition comprises a collection of reference end user apps written in either HTML5/JavaScript (Teatro-4.0) or in Java (Teatro-4.5 and Teatro-4.GTV), and designed to deliver a smooth and intuitive User eXperience.

Google TV is an add-on to Android that extends the framework to allow applications to control TV-related media devices such as tuners. With a first release scheduled before the end of the year, Teatro-4.GTV ideally fits into this extension to provide the complete feature set of a TV middleware.

A wide range of options are available with Teatro-4 from PVR, CI Plus, and MHEG-5 through to DLNA, DTCP-IP, and HbbTV. Moreover, Teatro-4 is pre integrated with the client SDKs of major Over-The-Top (OTT) services and Digital Right Management (DRM) systems.

Teatro-4 may be delivered integrated within “ready-for-production” turnkey complete (i.e., hardware and software) solutions designed by iWedia and based on chipsets provided by key market players.

Alongside the products, iWedia proposes world-class, cost effective, hardware and software integration services delivered by an experienced team of engineers used to enable rapid deployments of high volume Consumer Electronics devices.

A special attention has been paid for both simplifying and hardening the validation process and the products are all accompanied with an extensive and fully automated test suite.

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About iWedia

iWedia, a Swiss based company, is a leader in provision of integrated software solutions for television. iWedia provides a world class portfolio of intellectual property (IP) for broadcast and over-the-top television and also software integration services to combine this IP into high volume CE products. iWedia is headquartered in Switzerland with development offices in Novi Sad, Serbia, and France, and sales offices in Germany and Korea. Please visit www.iwedia.com for more information.

Hervé Creff
iWedia
+33 2 99 27 92 63
herve.creff@iwedia.com