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**Local Integrator Offers Automated Convenience in Luxury NJ Beachfront Property; Offsets Summer Heat with Cool Technology**

**Deal, N.J., September 7, 2012**– Somfy Systems, Inc., the world’s largest manufacturer of radio-controlled motors (Radio Technology Somfy® – RTS) for interior and exterior window coverings is pleased to announce that its TaHomA® home automation system is helping Jersey Shore homeowners manage their home’s energy use by controlling Somfy-powered motorized window coverings. Local TaHomA Authorized dealer Chris Kahler of Motorized Shading by Beach Glass Design has installed several systems over the past year, most recently, a luxury home in Deal, NJ.

TaHomA® is an affordable home automation system which gives users total control of all of their Somfy motorized window coverings along with lighting and thermostats using Z-wave®, an interoperable two-way RF mesh networking technology. Accessible from computers, tablets and smartphones, TaHomA®’s user-friendly interface lets consumers easily take control of their home’s motorized window coverings, lights and thermostats.

Kahler’s latest TaHomA installation is in a luxury beachfront home in Deal where he has integrated over 40 Somfy motorized products into a TaHomA system, satisfying the homeowner’s demand for centralized control over his window coverings. Several of these motorized products have been fitted with Somfy’s WireFree™ Solar Pack which harnesses solar energy to provide power for Somfy WireFree™ motors for maintenance-free renewable energy.

“[I am so pleased] with the TaHomA system that manages my window treatment control needs,” said homeowner David Levy. “Along with my iPad, it is so simple to manage and control, my wife who hates technology loves it - a miracle.”

“An added benefit of integrating [Levy’s] motorized window coverings into TaHomA is that I can program the system to lower the shades in the afternoon when the sun is strongest, making the home more comfortable without relying so much on air conditioning,” said Kahler. “Offsetting heat gain is a big benefit of automation, especially for beachfront properties during the summer.”

Conscious of the current industry trends of window covering motorization and home automation, offering TaHomA® to his customers was an easy decision for Kahler. Kahler says what interested him most in TaHomA® was the simplified integration of Somfy motorized products, automated schedules, and access for mobile devices for control both



at home and away. He is confident that once the installation is complete, the value of this home will increase thanks to TaHoma®.

An avid supporter of window covering motorization, Kahler has been a Somfy dealer for the past 5 years and comes to this project with a strong background in motorized window treatments as well as home automation. Kahler has been in the industry since 2000, and installs systems from Philadelphia throughout all of New Jersey and into New York City, promoting the benefits of managing heat loss and gain with motorized window coverings. Motorized Shading by Beach Glass Designs has a showroom at Window Treats, Inc. in Red Bank, NJ and Kahler uses this to show customers the motorized window coverings in action.

“I’ve been using Somfy motors for a number of years and they’ve consistently delivered a quality product for my customers,” noted Kahler, “The TaHoma® system makes Somfy-powered products event more convenient.”

For additional information and images, please visit [www.randjnewsroom.com/Somfy/CEDIA2012.zip](http://www.randjnewsroom.com/Somfy/CEDIA2012.zip)

**About Somfy Systems, Inc.**

Somfy, the world leader in manufacturing of specialized motors and electronic controls for residential and commercial interior and exterior window covering markets, has North American headquarters located in Dayton, N.J. For more than three decades, engineers at Somfy have been designing products to motorize interior and exterior window coverings such as interior shades, wood blinds, draperies, awnings, rolling shutters, exterior solar screens, projection screens and more. Somfy motorization systems are easily integrated with security, HVAC, and lighting systems, providing total home or building automation. For more information, visit [www.somfysystems.com](http://www.somfysystems.com).

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