



Contact:

Melissa Hoiston  
R&J Public Relations  
908-722-5757  
[mhoiston@randjpr.com](mailto:mhoiston@randjpr.com)

**Booths #1212 & #4949**

## **Somfy Systems Part of the New Worthington ZigBee® Ecosystem Debuting at CEDIA EXPO 2012**

**INDIANAPOLIS, I.N. ( September 5, 2012)**- Somfy Systems, Inc., the world's largest manufacturer of radio-controlled motors (Radio Technology Somfy® – RTS) for interior and exterior window coverings, is working with Worthington Distribution to be a part of the company's new integrated ZigBee® Ecosystem. The systems features Home Automation Inc. (HAI) as the main controller, and integrates Somfy-powered motorized products using Somfy's new ZigBee® Digital Motor Interface. Somfy Systems and Worthington will give a comprehensive demonstration of this new solution at CEDIA Expo 2012.

"We are excited that Worthington Distributions has been able to combine Somfy's ZigBee interface with HAI's controller for integrated motorization using ZigBee®," said Somfy Technical Services Manager Thomas Harkness. "Our dealers have asked for a Somfy ZigBee interface and we are happy to say it's now a reality."

The joint demonstration will take place on Thursday, September 6<sup>th</sup> from 12PM – 3PM at the ZigBee Alliance Booth (#1212), but interested attendees can see Somfy's ZigBee interfaces at the Control4 booth (#4949) throughout the entire show. The CEDIA Expo 2012 is held at the Indianapolis Convention Center from September 5<sup>th</sup> through September 8<sup>th</sup>. If you are interested in speaking with a Somfy representative at the Control4 booth, #4949, or the ZigBee Alliance booth, #1212, please contact Melissa Hoiston at [mhoiston@randjpr.com](mailto:mhoiston@randjpr.com) to make an appointment.

### **About Somfy Systems, Inc.**

Somfy, the world leader in manufacturing specialized motors and electronic controls for residential and commercial interior and exterior window covering markets, has North American headquarters located in Dayton, N.J. For more than three decades, engineers at Somfy have been designing products to motorize interior and exterior window coverings such as interior shades, wood blinds, draperies, awnings, rolling shutters, exterior solar screens, projection screens and more. Somfy motorization systems are easily integrated with security, HVAC, and lighting systems, providing total home or building automation. For more information, visit [www.somfysystems.com](http://www.somfysystems.com).

###