
**INTERNATIONAL BROADCASTING CONVENTION 2012
PRESS PACK**

**Livewire Digital
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IBC
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HD Media Controller brings fans closer to the action and excitement of the most demanding nautical sporting events



©Volvo Ocean Race

Nautical sports footage designed to thrill is now a reality further to the launch of Livewire Digital's HD Media Controller, a compact video management and delivery solution for extreme sporting events. The system is aimed at single-handed or small crew events and has been developed from technology designed for the Volvo Ocean Race. The HD Media Controller can manage a number of waterproof cameras and microphones and integrates them with M-Link software and satellite services such as Inmarsat FleetBroadband. Designed to withstand the harshest of environments the system can capture dramatic on-board footage and deliver it to the viewing public.

The user simply selects one of four "workflows" to manage the way the FleetBroadband maritime satellite link is used - high quality file-based media delivery (ideal for documentaries); a live feed to broadcasters; a live feed to websites, or an audio interview.

A key feature of the HD Media Controller is delay line technology. This continually records from a pre-selected onboard camera and waterproof microphones.

If a dramatic event occurs, the crew can press a “crash button” that tells the HD Media Controller to save the previous four minutes of action as well as the subsequent four minutes, enabling users to capture dramatic footage as events unfold. The system’s in-built solid state storage system keeps the dramatic material enabling users to recall the file and work on it once the status quo returns.

The HD Media Controller measures 450mm x 500mm x 120mm and comes in standard (STD) and deluxe (DLX) models.

The DLX can support two FleetBroadband terminals and additional cameras and microphones.

For further information on Livewire Digital please visit <http://www.livewire.co.uk>

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About Livewire Digital:

Livewire Digital Ltd. is a leading provider of live and store and forward video solutions for Mac and Windows platforms and has in-depth knowledge in satellite communications such as Inmarsat. Livewire also offers bespoke hardware and software solutions and a range of HD cameras designed for extreme sports.

About IBC:

IBC 2012 is the premier annual conference and exhibition for professionals engaged in the creation, management and delivery of electronic media and entertainment content worldwide. www.ibc.org

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