



PRESS RELEASE

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FOR IMMEDIATE RELEASE

ATTO Technology and Facilis Technology Deliver High Performance Data Storage Solution

Amherst, NY (September 5, 2011) – ATTO Technology, Inc. announced today that its [16Gb/s Celerity Fibre Channel Host Bus Adapters \(HBAs\)](#) have been selected by [Facilis Technology, Inc.](#), a global leader in advanced shared storage systems for post production and content creation, to provide high performance connectivity for their shared storage products. Incorporating ATTO's Celerity HBAs, Facilis TerraBlock Shared Storage and the Facilis Shared File System are able to achieve unprecedented performance, reliability and flexibility to help users increase productivity. This solution will be on display in the Facilis Stand at IBC 2012 in Amsterdam, the Netherlands, September 7 through September 11.

“As 3D and 4K workflows become more prevalent, it's crucial that facilities have a high-bandwidth solution in place to facilitate playback of these large frame-based formats. Using ATTO's 16 Gb/s Celerity HBAs in conjunction with TerraBlock Shared Storage provides the ideal solution,” said Facilis Vice President James McKenna. “With ATTO's 16 Gb/s advancements, our customers are able to leverage much higher throughput without the software and hardware overhead of spanning ports.”

ATTO's Celerity 16Gb Fibre Channel HBAs are based on the latest PCIe 3.0 technology to deliver the highest bandwidth and lowest latency available in the market, as well as reliable and scalable connectivity with twice the maximum throughput of previous solutions. They address the needs of streaming media content creation with faster and more efficient data transfers with [Advanced Data Streaming™](#) technology for Mac OS® X, Windows® and Linux environments. Combining ATTO's Celerity HBAs and the TerraBlock provides an integrated solution for all types of collaborative, cross-platform post-production environments.

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“Facilis’ selection of our 16Gb/s Celerity Fibre Channel HBAs for their TerraBlock product line reinforces ATTO’s role in delivering the leading storage infrastructure solutions for the media and entertainment industry,” said Wayne Arvidson, vice president of marketing at ATTO Technology, Inc. “For nearly ten years we have worked together to provide solutions that power high-performance audio and video workflows. We look forward to continuing to develop productivity-enhancing solutions as new technologies emerge from both companies.”

“The unique combination of Facilis’ and ATTO’s development of technology specifically for this market creates a tremendous solution to solve the challenges facing today’s creative media professional,” added McKenna.

For more information, or to view the entire portfolio of ATTO 16Gb/s products, visit ATTO’s experts at IBC 2012 - Hall 7, Stand F41. To view a live demonstration at the Facilis Stand, visit them in Hall 7, Stand D05 or click www.attotech.com and www.facilis.com.

About ATTO Technology, Inc.:

ATTO Technology, Inc., a global leader of storage and network connectivity and infrastructure solutions for data-intensive computing environments for over 20 years, provides a wide range of solutions to help customers store, manage and deliver their data more efficiently. With a focus toward markets that require higher performance, ATTO manufactures host and RAID adapters, converged network adapters, bridges, switches, RAID storage controllers, and management software. ATTO solutions provide connectivity to all storage interfaces including Fibre Channel, SAS, SATA, SCSI, iSCSI, FCoE, 10GbE and Thunderbolt. ATTO distributes its products worldwide directly to Original Equipment Manufacturers, systems integrators, VARs and authorized distributors.

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About Facilis Technology

Facilis Technology, Inc. designs and builds high-capacity, turnkey shared storage networks for television, film and all other aspects of post-production. Facilis Technology delivers cost-effective, high-bandwidth storage solutions that enable a more efficient workflow for content creators. For more information, visit www.facilis.com or contact sales@facilis.com.

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