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ASUS Launches the New USB 3.0 HZ-1 Docking Station based on DisplayLink's Leading SuperSpeed™ Graphics Technology

PALO ALTO, Calif. and TAIPEI, Taiwan, September 10, 2012 – DisplayLink®, the leading provider of technology for virtual graphics and USB-connected computing and ASUS, a global leader in the new digital era, today announced the launch of their latest USB 3.0 universal docking station, powered by DisplayLink's SuperSpeed™ DL-3900 silicon, which integrates graphics, Gigabit Ethernet, and audio.

The sleek new ASUS USB 3.0-based design saves desk space and increases productivity thanks to multitasking with multiple monitors while facilitating meticulous ergonomics to accommodate user needs. Dock expandability includes HDMI, DVI, VGA, Gigabit Ethernet, 2.1 audio, microphone, plus USB 3.0 and USB 2.0 connections.

By incorporating SuperSpeed™ graphics technology from DisplayLink, ASUS delivers a truly universal docking station catering for everyone, from business users requiring intense multitasking to multimedia-savvy home users. The new USB 3.0 HZ-1 Docking Station expands any notebook, allowing hot-desking, flexibility and the convenience that mobile users need.

“Leveraging ASUS leading computing and consumer product expertise, we are confident that the new DisplayLink-certified USB 3.0 dock will be a winning product, saving time and guaranteeing compatibility in heterogeneous hot-desk environments”, said John Cummins, VP of Sales and Marketing for DisplayLink.

Pricing and Availability

The new ASUS USB 3.0 HZ-1 Docking Station is available worldwide with an MSRP of \$179.99. For more information, visit www.asus.com.

About DisplayLink – Plug and Display Solutions

DisplayLink Corp (www.displaylink.com) develops hardware and software solutions to enable easy connectivity between monitors and computing devices over standard interfaces such as USB, Ethernet, and wireless networks. DisplayLink's technology increases productivity and ease-of-use in the multi-display workspace and is deployed to millions of users through globally branded PC products including universal docking stations, monitors, projectors, zero client systems and display adapters.

About ASUS

ASUS, the world's top 3 consumer notebook vendor and the maker of the world's best-selling and most award winning motherboards, is a leading enterprise in the new digital era. ASUS designs and manufactures products that perfectly meet the needs of today's digital home, office and person, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktops, Eee Box and all-in-one PCs, notebooks, netbooks, tablet devices, servers, multimedia and wireless solutions, networking devices, and mobile phones. Driven by innovation and committed to quality, ASUS won 3,886 awards in 2011, and is widely credited with revolutionizing the PC industry with the Eee PC™. With a global staff of more than 11,000 and a world-class R&D team of 3,100 engineers, the company's revenue for 2011 was around US\$11.9 billion.

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