Total Phase Announces Their New Guaranteed Value Trade-In Program for All Beagle™ USB Protocol Analyzers

Embedded Systems Conference, Boston, MA – Tuesday, September 18, 2012 – Total Phase, a provider of industry-leading USB, I2C, SPI, and CAN embedded systems tools, revealed the details of their new Guaranteed Value Trade-In Program this week at the Embedded Systems Conference. This new program provides an affordable path for developers working with USB to upgrade to more advanced protocol analyzers. With the introduction of the trade-in program, all Beagle™ USB analyzers can be traded in and a portion of the original purchase price will be applied toward the purchase of a more advanced Beagle USB analyzer.

"We realize that over time a developer's test tool needs will evolve with advancing technology, and as their needs evolve most engineers accumulate a drawer full of older, unused tools. We wanted to provide an easy way for engineers to get value from their older tools and stay current with the latest technology, by simply trading in their old tools for new ones," said Derek Fung, VP Business at Total Phase. "Our Guaranteed Trade-In Program will make it easier and more affordable for engineers to move into more complex USB applications."

Using the guidelines of this new program, all Beagle USB protocol analyzers can be traded in within six months of purchase and 100% of the original purchase price will be applied toward more advanced Beagle USB analyzer. Trade-ins made within a year of purchase will have 50% of the value applied to a new model. In addition to cost effectively replacing used tools with the latest available models, engineers making their entry into purchasing USB test tools will be able to purchase the most cost effective tool for their immediate need. By relying upon the Guaranteed Value Trade-In program, engineers can insulate themselves from larger up front loaded expenses by defraying the cost of more advanced features until they are absolutely required. This program, coupled with our state-of-the-art Beagle USB Protocol Analyzer platform enables developers to move seamlessly from entry level USB 2.0 tools, to advanced USB 2.0 tools, to USB 3.0 tools and beyond; all without having to spend on a whole new line of test tools each time. For more information about this program, visit http://www.totalphase.com/sales/promotions/usbtradein/

About Total Phase

Total Phase manufactures user-friendly, powerful, and affordable USB, I2C, CAN and SPI development tools for embedded systems engineers. Total Phase tools combine best-of-breed features, Windows, Linux, and Mac OS X support, a royalty-free API, free software updates, and free lifetime support, making them perfect additions to any engineer's toolbox.

Please visit us at http://www.totalphase.com.

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