

Verdurabrand[®] Gourmet Frozen

Prepared Vegetables and its Founder were featured in the Business & Power Issue of the Boca Raton Observer!

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Verdurabrand's line of frozen gourmet prepared vegetables and its founder female entrepreneur Angela Gismondi-Salbe were featured on page 70 & 71 in the September 2012 Business & Power Issue of **The Boca Raton Observer Magazine**. As a successful local small business owner, Gismondi-Salbe shares her advice on starting her frozen gourmet prepared vegetable business and creating a niche that didn't exist in the frozen vegetable market place. Online link http://issuu.com/bocaratonobserver/docs/bro_sept2012/1.

Verdurabrand vegetables which are gluten-free, dairy-free, and preservative-free are often considered comparable to fresh. They are picked at the peak of freshness, prepared in small batches, then vacuum bagged and immediately frozen to maintain flavor and freshness. Prepared with ingredients that include extra virgin olive oil and garlic and offered in their signature see-through boilable/microwaveable pouch, Verdurabrand vegetables are always ready to serve at a moment's notice. They are the only frozen vegetable side dishes, preferred by Chefs and Restaurateurs for their "just prepared taste", freshness, and vibrant colors.

As a side dish, over pasta, rice or quinoa, in omelets or frittatas or in many recipes found in food magazines and on the web, Verdurabrand Vegetables are very versatile and allow people to incorporate deliciously prepared vegetables at every meal -- in no time and with minimal preparation. Vegetable side dishes ready from freezer to table in 5 minutes without the preparation hassle!

Verdurabrand, founded and based in Boca Raton, Florida, offers a wide range of vegetable side dishes that one would expect to find in the fresh produce section or the prepared foods section. Veggies include Sautéed Spinach, Chard, Broccoli Rabe, Eggplant & Plum Tomatoes, Escarole & Beans, Peas with Pancetta, Bok Choy, Beets and more. Verdurabrand vegetables offer a breath of fresh air in the freezer section and are the only vegetable side dishes worthy enough to be placed in or near the Fresh Produce Section!

Verdurabrand vegetables are available at Markets across Florida and On-Line. For more information on Verdurabrand visit www.verdurabrand.com.