



PRESS RELEASE

SmartJog launches **Cloud4Media** The next-generation platform for the management and distribution of your media

Cannes, France - October 8, 2012: SmartJog, an entity of TDF Media Services and a global leader in the delivery of digital content, announces at MIPCOM, the launch of their next generation platform for the management and distribution of entertainment industry media, called *Cloud4Media*.

10 years of expertise in securely delivering media files

In 2002, SmartJog launched the first digital delivery platform for professional media content based on a mode of transfer from server to server, through a secure private network.

In 2012, SmartJog is once again a forerunner, launching *Cloud4Media*; a SaaS platform (Software as a Service) that centralizes the management, storage and delivery of digital media content. Incorporated directly within customer environments, *Cloud4Media* streamlines workflows, accelerates and simplifies exchanges between players in the entertainment industry (right holders, broadcasters, VOD platforms, IFE, IPTV ...).

This secure platform includes:

- Unlimited storage capacity with mirrored data centers in Paris and Los Angeles;
- An express file delivery service (server to server) based on a high-performance network infrastructure;
- A flexible file exchange service, "Bolt Transfer Manager" which allows you to quickly send content to all entertainment industry players, regardless of their technical background or physical location.
- New and advanced features will soon enrich the existing offer (professional transcoding tools, metadata processing, an automatic quality check system ...).

"With the multiplication of media platforms (computers, tablets, smartphones, connected TVs ...), our customers are looking for increasingly flexible, efficient and secure global solutions to manage their content. For these reasons, we are proud to propose today, highly competitive offers to meet customer needs in terms of time constraints, file formats and geographical locations" says Jean-Sébastien Petit, CEO of SmartJog.

Cloud4Media is also part of TDF Media Services' global offer for entertainment industry professionals, which proposes a solution for the end-to-end management and delivery of content to all connected devices.

To learn more about our *Cloud4Media* offer, please visit us at MIPCOM on booth # R31.04 from the 8th to 11th October 2012.

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About SmartJog

SmartJog is a subsidiary of the TDF Group and the operator of a highly secure and managed network for digital audiovisual content. SmartJog manages a major worldwide network exchanging media content between broadcasters, distributors and technical suppliers. SmartJog also created and set up the first multi-domestic European CDN dedicated to audiovisual media.

About the TDF group

Working at the very heart of the digital revolution, TDF is developing a multi-format and multi-support terrestrial platform for managing and distributing audio, video and data content to all types of receivers. As a dedicated broadcaster and designer of telecom networks, TDF is positioned at the nexus of the new digital, mobile and multimedia technologies by using all means of transmission: terrestrial, IP, satellite, etc.

TDF Media Services is TDF division dedicated to providing innovative solutions for the media, telecom and corporate industries. Composed by BeBanjo, Cognacq-Jay Image, Mediamobile, Qbrick, PSN and SmartJog, respectively leaders on their market, TDF Media Services provides best-of-breed solutions for the management and delivery of audiovisual content, any time, anywhere, on any device.

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