

PRESS RELEASE - FOR IMMEDIATE RELEASE

CAN'T STOP media take on MIPCOM with 'Extreme Survivors'

[Visit CAN'T STOP media at MIPCOM stand LR4.15 + Boat Jetee Albert Edouard]

MIPCOM – October 8th, 2012.

Extreme Survivors (12 X 60') is a new and original scripted reality show concept that features spectacular accidents, 'went wrong stunts' and mischances where affected individuals cheat death. With an incredible amount of luck these people not only survive but often get away without even a single scratch.

The actual accident as we see it on screen is always based on real footage, usually recorded by chance from spectators on their mobile or handheld DV cams or from holiday videos or CCTV cams. This footage comes from archive libraries and will be licensed for worldwide usage for this show.

In Extreme Survivors the viewer will see the entire story of what happened. The beginning, the surroundings and the circumstances that lead to the accident, but also the rescue scenes, reactions from friends/family or spectators followed by a brief scientific analysis of how it was actually possible to survive.

All reenacted scenes will be be shot in the same style as the original footage of the accident, e.g. slightly wobbly mobile cam following the action. The original real footage will then be mixed with our re-created same style footage, so that the viewer will not be able to tell the difference. Everything looks like the entire story was filmed for real by witnesses on location.

Each Episode contains 4-5 stories that will focus on mainly 2 categories:

- Mishaps that result from stupidity, pranks or simply just really bad luck.
- Accidents that arise from planned stunts, extreme sports etc...(bungee jumping, para gliding etc.).

Watch trailer here: http://cantstopmedia.com/show.php?id=57

SHOW: Extreme Survivors

12 X 60'

PRODUCER: Blueprint

DISTRIBUTOR: CAN'T STOP media **BROADCASTER**: VOX Germany

CONCEPT: Scripted reality format that features spectacular accidents.

ABOUT CAN'T STOP media

CAN'T STOP is an independent media and entertainment distribution boutique founded in March 2011 and operated in London by Matthieu Porte. It represents both scripted and unscripted, formats as well as finished programmes. Its expertise ranges from prime-time family entertainment to blue chip lifestyle documentaries and thrilling drama series.

In a bit more than a year, it achieved substantial results, licensing a Lady Gaga special ("Gaga By Gaultier") to 40 territories and several other shows to the US ("Illegal Love" & "T-Shirt Stories" to MTV Viacom). Its programs are present on the five continents and it counts RTL Group, Viacom, the CW, Sky, Sony, Globo, Endemol or Banijay among its clients.

www.cantstopmedia.com

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